

ACA New England has partnered with the Community Newspaper Company over the last several years to deliver camp advertising to more than a hundred newspapers throughout MA. This year we have expanded our partnership; and CNC has expanded their offer. Beginning in January and extending well into the spring, CNC will print camp-related editorial content. The standard print discount of 20% for ACA-Accredited camps and 10% for ACA members is still available as in past year. New this year is a web video service (also discounted), which will appear on all of the Wicked Local websites owned by CNC's. The collateral in two pdfs and a spreadsheet explains the various options and packages, including a combo rate with a 30% discount, that are available to you because of your relationship with ACA, New England. You have flexibility when it comes to choosing your options—print, video, or both. If you have questions, please don't hesitate to contact the folks at CNC 1-800-624-SELL x6070.